

CAR SPONSOR REGISTRATION

CAR SPONSOR RESPONSIBILITIES

- Remove the car from storage.
- Determine if your body shell paint, decals and advertisements will remain the same, if not, make arrangements to replace. Please note the committee requests that the cars do not display alcohol or tobacco related terms nor political organizations or symbols.
- Deliver your car with helmet to the Keasler Recreation Department by August 16th, between 8:00am – 5:00am.
- We will have your car inspected and replace all defective parts.

NOTE: Your company will be billed for the cost of only the replacement parts needed.

- September 12-15 make arrangements to have your soap box car picked up. Call us if you need help with pickup.
- Apply a light coat of rust inhibitor and store vehicle until next race.

SPONSOR(S) BENEFIT:

- Enclosed is a special participant's application form. Please select one driver for your car, fill out the special application and return it to me. The racer will be notified of their heat number and lane by mail prior to the event. The racer will race sometime during the first 15 races and will receive a free T-shirt and photo of themselves in your car.
- Your company's name will be listed as a car sponsor on the back of all the participant's photo cards.
- Your company will be listed as a car sponsor in the East Alton Newsletter, all releases to the newspaper, and will be announced on any radio broadcasting concerning this event.
- Your company will be listed as an additionally insured on our special event insurance policy.

PROMOTIONS:

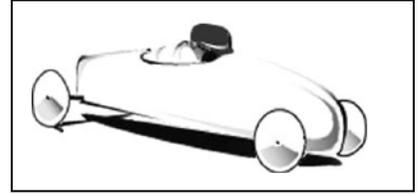
- We would like to display a few cars at Village Hall.
- If you are interested in displaying your car at your business, we will return your car after it is inspected. If you choose to display your car at your place, we will request that the car be delivered back to the Keasler Recreation Department before August 26 with the helmet.
- Enclosed is our registration form, please make additional copies as needed for public inquiries. We are accepting applications at the Keasler Recreation Department. Racers will be accepted on a first come first serve basis. Please turn applications in ASAP.

VOLUNTEERS:

- This event would not be possible without the efforts of many volunteers. Please ask your employees and friends to consider volunteering a couple of hours to the event, call for details.

Again, we thank you for your support and if you have any questions or ideas of how to make this event a better success, please feel free to contact Recreation department at 618-259-7411. Hope to see you there.

18th Annual **Soap Box Festival** **Soap Box Festival**



June 8, 2011

Dear Soap Box Car Sponsor,

*It's planning time again for our Annual Soap Box Festival. This is our 18th year and has been a quality program for the entire community. Mayor Fred Bright and the Village Trustees have been pleased with this annual event and want to continue this unique program opportunity for our community. This year's race date is set for **SATURDAY, SEPTEMBER 10TH, 2011** (Sunday, September 11th rain date.)*

Please fill out and return registration form as soon as possible:

- ◇ *We intend to participate this year and will remit the \$85 sponsor payment by August 16th.*

Business _____

Contact Person _____ *Phone* _____

- ◇ *We have NOT selected a sponsor driver, please select one for us.*
- ◇ *We have selected a driver and will send the blue registration form soon.*
- ◇ *We will deliver our car to the Keasler Recreation Complex by Friday, August 16th for inspection.*
- ◇ *We are not able to deliver the car, please pick up our car.*

Again we thank you for your support providing a car for the kids to race. Hope to see your car in our race again this year. If you have any questions please give me a call.

Sincerely,

*Staci Silkwood
Superintendent of parks & Recreation
(618) 259-7411 Office
(618) 259-7614 Fax*