



Thank you for your interest in sponsoring a soap box car for our Soap Box Race for Fun. This is an annual event that is held each year in East Alton. We have many sponsors who have been great supporters of the Soap Box Race and every year sponsors receive information about the race so that they start getting their car ready. The following will hopefully give you an insight of what is expected from a sponsor.

- June – Sponsors receive their Registration Form
  - Must be fill out and returned
  - \$85.00 sponsor payment made (toward insurance)
  - Information on how to get your car ready
- July – Follow ups will be made to sponsor
- August -- Soap Box Cars are to be delivered
  - Cars are to be delivered for safety check and repairs
  - Need Sponsor Driver Registration (1 complimentary)
- September – Soap Box Race
  - Cars will be checked after each race for safety and repairs
  - Cars are to be picked up the following Monday
  - Follow up letter instructions on how to store car

Attached you will find a Soap Box Car kit that can be purchased through the official site of the All-American Soap Box Derby. You may contact the official site of the All-American Soap Box Derby at (330) 733-8723 or visit their website at [www.soapbox@asbd.org](http://www.soapbox@asbd.org).

Thank you again for your interest and for wanting to be a part of the East Alton Annual Soap Box Race for Fun.

Sincerely,

A handwritten signature in black ink, appearing to read 'Patrick Minogue'.

Patrick Minogue  
Assistant Parks & Recreation Director

## *CAR SPONSOR REGISTRATION*

### **CAR SPONSOR RESPONSIBILITIES**

- Remove the car from storage.
- Determine if your body shell paint, decals and advertisements will remain the same, if not, make arrangements to replace. Please note the committee requests that the cars do not display alcohol or tobacco related terms nor political organizations or symbols.
- Deliver your car with helmet to the Keasler Recreation Department by August 11th, between 8:00am – 5:00am.
- We will have your car inspected and replace all defective parts.

NOTE: Your company will be billed for the cost of only the replacement parts needed.

- September 11-12 make arrangements to have your soap box car picked up. Call us if you need help with pickup.
- Apply a light coat of rust inhibitor and store vehicle until next race.

### **SPONSOR(S) BENEFIT:**

- Enclosed is a special participant's application form. Please select one driver for your car, fill out the special application and return it to me. The racer will be notified of their heat number and lane by mail prior to the event. The racer will race sometime during the first 15 races and will receive a free T-shirt and photo of themselves in your car.
- Your company's name will be listed as a car sponsor on the back of all the participant's photo cards.
- Your company will be listed as a car sponsor in the East Alton Newsletter, all releases to the newspaper, and will be announced on any radio broadcasting concerning this event.
- Your company will be listed as an additionally insured on our special event insurance policy.

### **PROMOTIONS:**

- We would like to display a few cars at Village Hall.
- If you are interested in displaying your car at your business, we will return your car after it is inspected. If you choose to display your car at your place, we will request that the car be delivered back to the Keasler Recreation Department before August 28 with the helmet.
- Enclosed is our registration form, please make additional copies as needed for public inquiries. We are accepting applications at the Keasler Recreation Department. Racers will be accepted on a first come first serve basis. Please turn applications in ASAP.

### **VOLUNTEERS:**

- This event would not be possible without the efforts of many volunteers. Please ask your employees and friends to consider volunteering a couple of hours to the event, call for details.

Again, we thank you for your support and if you have any questions or ideas of how to make this event a better success, please feel free to contact Recreation department at 618-259-7411. Hope to see you there.

# Super Stock cars fit larger kids & are more rounded.

## CONTACT US

Phone: 330.733.6723  
 Fax: 330.733.1370  
 E-Mail: [soapbox@soapboxderby.org](mailto:soapbox@soapboxderby.org)

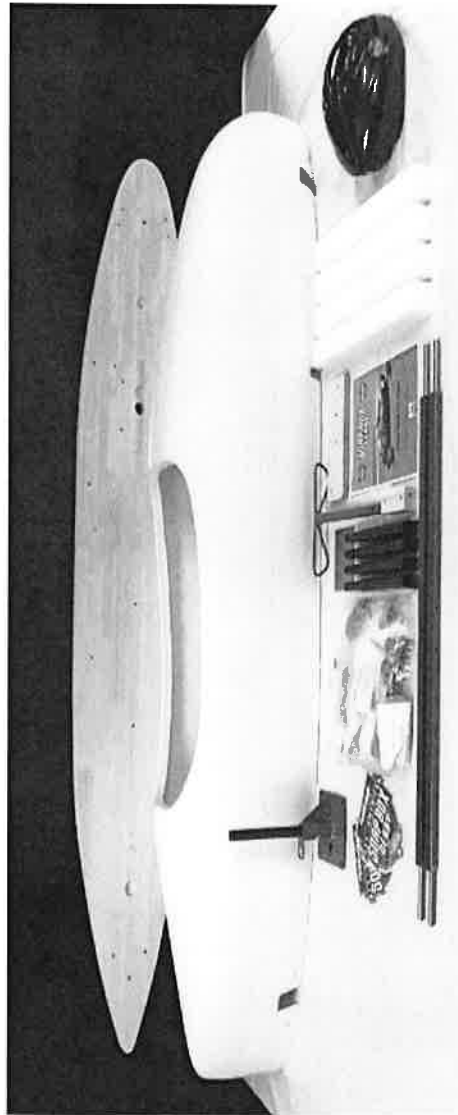
**Mailing Address**  
 International Soap Box Derby, Inc.  
 P.O. Box 7225  
 Akron, Ohio 44336

**Physical Address**  
 789 Derby Downs Drive  
 Akron, OH 44306

**Shipping Address\***  
 International Soap Box Derby, Inc.  
 Toaster/Shipping Area  
 1300 George Washington Blvd.  
 Akron, Ohio 44312



## SSW01 SUPER STOCK WHITE KIT



Price: \$505.00

Quantity: 1

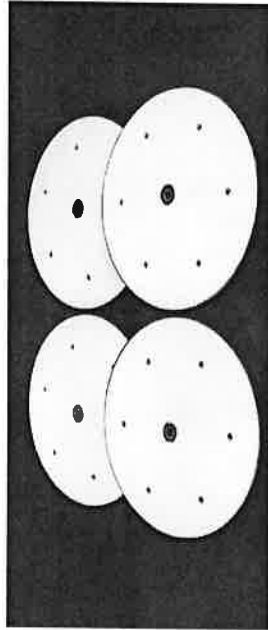
[Add To Cart](#)

[Shop some more](#)

### General Info Similar Items

The Super Stock division Kit Car is designed for racers, up to (approx.) Six (6) Feet Tall and 150 lbs. The Kit includes: Plastic Shell, Pre-cut Floorboard, Set of Axles, Brake and Steering Assemblies, Mounting and Construction Hardware, an Official Racing Helmet and assembly instructions. \*\*KIT DOES NOT INCLUDE Z-GLAS RACING WHEELS\*\*

## P02 Z-GLAS WHEELS (SET OF 4)



Price: \$125.00

Quantity: 1

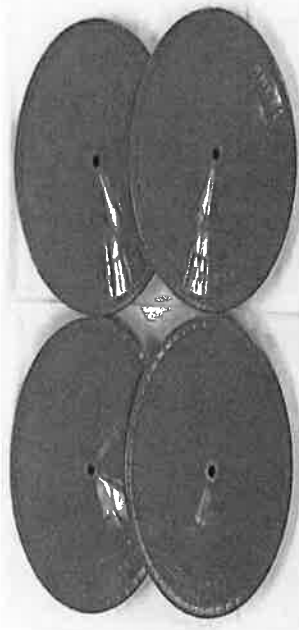
[Add To Cart](#)

[Shop some more](#)

### General Info Similar Items

Z-Glas Wheels are used for all official Soap Box Derby local and rally races. These wheels are used in all three divisions, Stock, Super Stock, and Masters. The set consists of four racing wheels.

## P03 SET UP WHEELS (SET OF 4)



Price: \$39.00

Quantity: 1

[Add To Cart](#)

[Shop some more](#)

### General Info Similar Items

These wheels are used while assembling your race and preparing it for race use. These are used in stock, super stock, and Masters assemblies. They consist of four black rimmed wheels. These wheels are for set-up and workable only. They cannot be used for racing.

24th Annual

SPONSOR DRIVER  
FORM

DATE PAID:

# SOAP BOX RACE

RACE DAY - SATURDAY, SEPTEMBER 9, 2017

10AM TO 3 PM

\*RAIN DATE SUNDAY, SEPTEMBER 10<sup>th</sup>, 2017

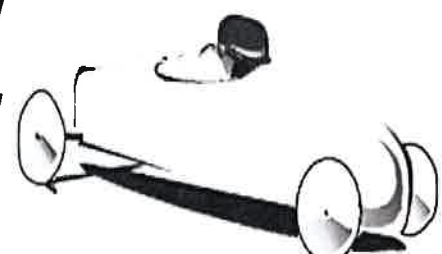
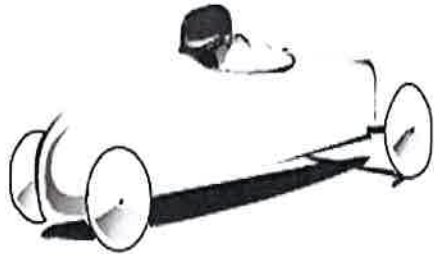
12 PM TO 5 PM

### SOAP BOX RACE REGISTRATION FORM

Village of East Alton Residents - Entry Fee: \$2.00

Non-Resident or Unincorporated Residents - Entry Fee: \$4.00

*\$1 late fee for registrations received after Thursday, August 31<sup>st</sup>.*



RACER'S NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE# \_\_\_\_\_ SEX: \_\_\_\_\_ Male \_\_\_\_\_ Female

SHIRT SIZE: \_\_\_\_\_ YM \_\_\_\_\_ YL \_\_\_\_\_ AS \_\_\_\_\_ AM \_\_\_\_\_ AL \_\_\_\_\_ AXL

RACER'S AGE: \_\_\_\_\_ HEIGHT: \_\_\_\_\_ FT. \_\_\_\_\_ IN. WEIGHT: \_\_\_\_\_

*\*The restrictions are a result of the Stock Division Cars Design.*

\*Note - Eligible participants must be:

- 7 years or older
- 4ft to 4 ft 9 inches
- 55 - 90 lbs in weight



I the parent / legal guardian of \_\_\_\_\_ do hereby consent and agree that the above named minor may participate in the Soap Box Race and further agree that the Village of East Alton, volunteers, car sponsors, and / or indirect sponsors assume NO legal liability for injuries or other loss as a result of such participation.

PARENT / LEGAL GUARDIAN SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

- ✓ Entry fee must accompany this registration form.
- ✓ If the above participant does not show on race day the entry fee is non-refundable.
- ✓ Rain date is Sunday, September 10<sup>th</sup>, 2017 (schedule time 2 hours later on Sunday)
- ✓ Soccer players should look at their game schedule for conflicts.
- ✓ Racers will be notified by mail of their heat number and lane.
- ✓ Two adults should be present on race day, one to escort the child at the top and one at the bottom.
- ✓ Register early. Maximum of 200 participants.

REGISTER ONLINE OR RETURN FORMS TO:  
 East Alton Parks & Recreation Dept.  
 615 3<sup>rd</sup> Street  
 East Alton, IL 62024  
 259-7411 (more information)

FEE INCLUDES:

- One Race (car provided)
- Commemorative T-shirt
- One Photo in Soap Box Car



@EastAltonRec

**\*\*SOAP BOX CARS ARE PROVIDED FOR RACERS\*\***

For more information visit our website @  
[www.eastaltonvillage.org](http://www.eastaltonvillage.org)